WHAT IS CLAIMED IS:

1. An electronic book display device, comprising:

display means for displaying multiple elements forming

contents of book; and

display control means for determining the type of mark to emphasize the specified element according to the position specified in the area displaying the specified element when an optional element is specified from among said multiple elements via input means and for attaching said determined mark to said specified element.

2. The electronic book display device according to claim 1, wherein

said display control means changes the display condition of said mark according to the number of times said specified element is specified.

3. The electronic book display device according to claim 1, wherein

said display control means changes the display condition of said mark displayed on said specified element according to the specified operational procedure via said input means.

4. A display method of an electronic book display device, comprising the steps of:

displaying multiple elements comprising contents of the book on the display means; and

when an optional element is specified from among multiple elements to be displayed on said display means via the input means, determining the type of mark to emphasize said specified element according to the position specified in the area displaying said specified element and attaching said determined mark onto said specified element.

5. The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark according to the number of times said specified element is specified.

6. The display method of the electronic book display device according to claim 4, further comprising the step of:

changing the display condition of said mark displayed on said specified element according to the specified operation procedure via said input means.